SYMETRI
PART OF ADDNODE GROUP

CONNECTING DATA TO UNLOCK EFFICIENCY AND INNOVATION IN SPORTS AND ENTERTAINMENT

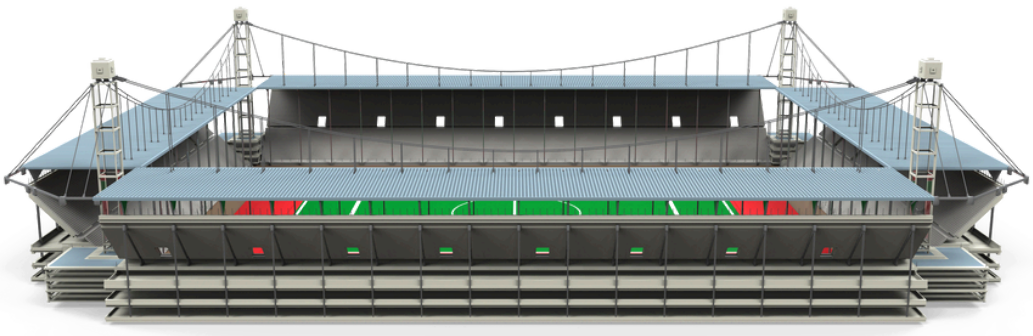
VenCore

VENCORE

VenCore is a system that establishes the fundamental framework enabling Owners and Operators to better leverage data generated throughout the facility lifecycle. It's built on long established best-in-class technology and years of industry experience. This comprehensive program connects mission-critical data typically siloed in various departments unlocking opportunities that span Planning, Capital Projects, and Operations. This enhanced visibility promotes Operational Efficiencies, Optimized Asset lifecycles, Risk Reduction, and opens up new revenue opportunities. VenCore clearly establishes the Vision, Policy, Governance, and Technology that increase value for stakeholders from Facilities Management to Event Planning, from Guest Experience to Finance and more.

KEY BENEFITS TO YOUR ORGANIZATION

- Operational Efficiency - Ensure the information used across departments is current, complete, accurate, and accessible.
- Data Informed Decision Making - Make confident and timely decisions based on reliable real data from your facility
- Asset Lifecycle Optimization - Easily access O&M, Warranty, and historical data. Integrate IoT and sensor data for preventative and predictive maintenance.
- Risk Reduction - Increase (data) visibility and communication across all aspects of your facility for a clear and comprehensive picture
- Revenue Opportunities - Be ready for the next big opportunity in marketing, data analysis, gaming, and more.



KEY COMPONENTS

VenCore is a process of professional services delivered by our team of expert technology consultants using industry-standard design, construction, engineering, and geospatial technologies. The core components of VenCore consist of:

Data Sourcing and Aggregation

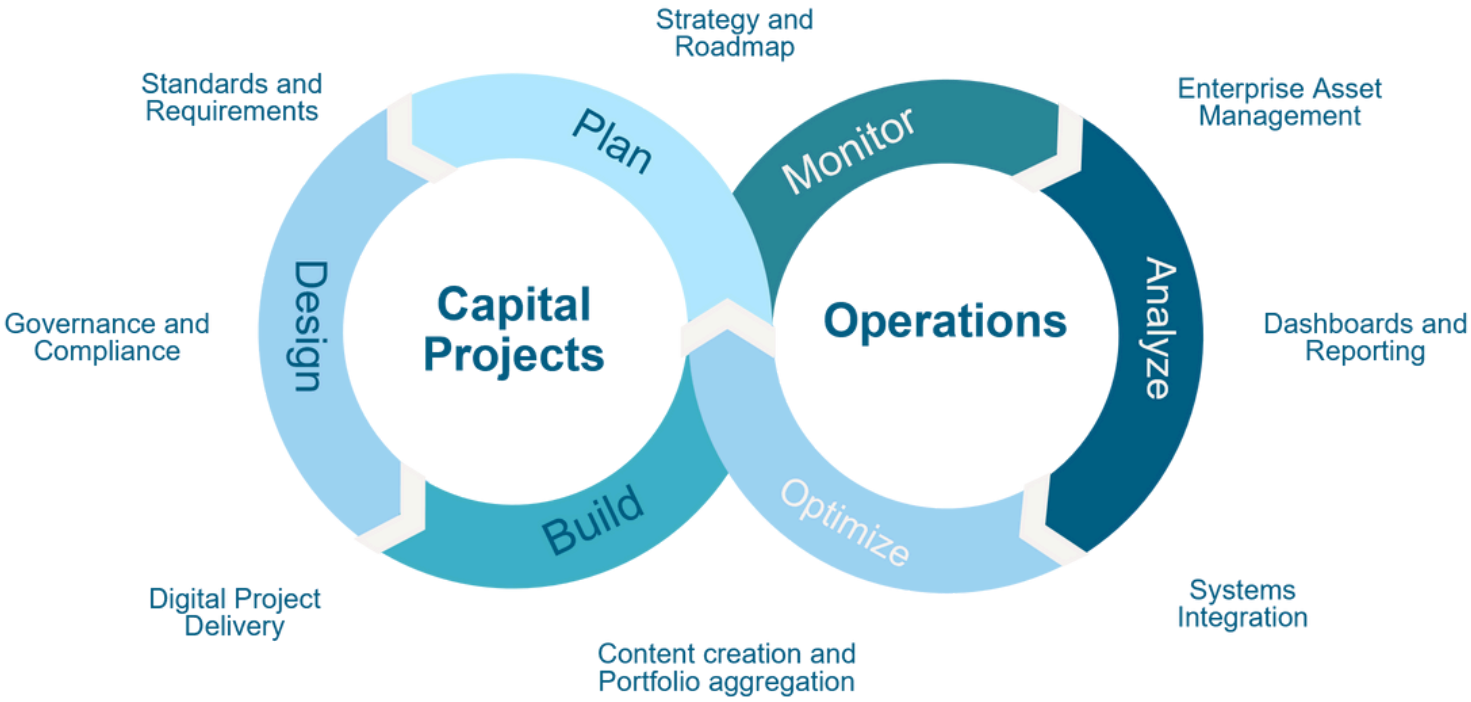
- Identify the critical 'sources of truth', establish a common data environment and implement Industry best practices for maintaining the data.

Standards and Governance

- Establish Policy and Procedures to ensure Data Standards and other technical requirements are aligned with business objectives.

Integrations and Applications

- Connect, Distribute, and Collaborate with the right information and the relevant stakeholders, both within your Organization and externally



COMMON USE-CASES/VALUE PROPOSITIONS

Whether your digital twin takes shape as a custom application, an integration between systems, or as an entirely standalone use-case, VenCore enables a multitude of digital twin use-cases across an organization. Some of these use-cases include:

Operations and Facility Management

- Ensure your data and documentation are current, complete, relevant, and readily accessible
- Integrate with (or implement) Enterprise Asset Management Systems to provide spatial context and optimized project delivery for accelerated operational readiness
- Leverage real-time and historical data for event planning, security analysis, and emergency response

Construction and Development

- Visualize and analyze relevant public and private data sources in real-world spatial context
- Optimize project delivery and handover to reduce risk, and provide clear visibility on both physical and financial progress
- Utilize current and historical performance data to ensure planning and design outcomes align with business objectives

Sales & Marketing

- Experience existing and proposed spaces through Extended Reality Applications
- Enhance the guest experience and public safety with real-time spatial analytics
- Analyze sight-lines and traffic patterns for optimal signage and branding opportunities

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