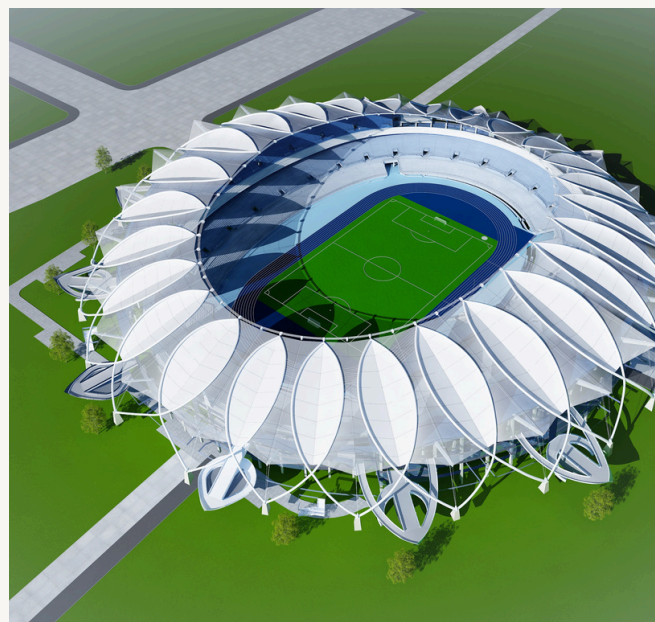


VENCORE ASSESSMENT

SYMETRI
PART OF ADDNODE GROUP

EXECUTIVE SUMMARY

VenCore is a comprehensive data strategy designed to revolutionize how Sports and Entertainment venues are designed, operated, and experienced. By creating a robust core of your venues built and environmental data, VenCore is a data-driven approach to building as-built design documentation, innovative operational solutions, and next-gen fan experiences. A critical initial step in realizing the potential of VenCore is conducting a comprehensive assessment to prioritize use cases and align them with organizational objectives.



ASSESSMENT OVERVIEW

The VenCore assessment is a complete study of how your organization generates, uses, and manages data throughout the lifecycle of your facilities. Key assessment components include:

- Stakeholder Interviews: Identify challenges and priorities from department(s) leadership.
- Electronic Survey: Collect a broad, cross-sectional dataset from across the organization.
- Data Analysis: Identify and document opportunities for digital transformation.
- Findings Report: Summary of insights and strategic roadmap recommendations.

ASSESSMENT OUTCOMES

The assessment identifies opportunities with the highest impact and provides a roadmap to move your digital transformation forward in alignment with your organizational objectives. This enables you to:

- Execute near-term opportunities and data solutions
- Strategically build out your VenCore
- Incorporate Digital Twin(s) into your Enterprise Information strategy